

The magazine for today's electrical and systems contractor

Insights

2019 ADVERTISING AGREEMENT FORM

ADVERTISER INFORMATION

NAME: _____ COMPANY NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ EMAIL: _____

ARTWORK CONTACT: _____

ART CONTACT PHONE: _____ EMAIL: _____

ADVERTISING INFORMATION

Please run my ad in the following issues:

Issue Date	Issue Theme	Art Deadline
January/February	Emerging Leaders	December 10
March/April	Evolution of Education	January 21
May/June	We Are IEC/The Safety Issue	March 18
July/August	Technology	May 20
September/October	Special Convention Issue	July 15
November/December	Award Winners Showcase	September 17

ARTWORK REQUIREMENTS

Please select ad size.

Ad Size	1 Time Rate	3 Time Rate	Save \$300!
Full Page	\$3,795 per ad	\$3,495 per ad	
½ Page	\$3,025 per ad	\$2,725 per ad	
¼ Page	\$2,420 per ad	\$2,120 per ad	

Total Amount Due: \$ _____

- Minimum 300dpi resolution; 4-color, CMYK only (no RGB or spot colors); 0.125" bleed around all sides if submitting a full page or full spread ad.
- A full-page ad should be sized at 8.375" x 10.875" (bleed is not included in that measurement).
- This publication is perfect bound. Please leave 1" space between text/important graphics where they cross the gutter (or .5" on each side).
- Please note that in the absence of new art, the previous ad will be rerun.
- Please submit all artwork as either a high-resolution .pdf or .tif to Bennett Adusei at badusei@ieci.org.

PAYMENT INFORMATION *(please check one)*

_____ CHECK ENCLOSED (payable to IEC) -or- _____ Visa _____ MasterCard _____ American Express

CREDIT CARD # _____ EXP. DATE: _____ SEC. CODE: _____

CARDHOLDER NAME: _____

CARDHOLDER SIGNATURE: _____

PHONE: _____ EMAIL: _____

BILLING ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

EMAIL RECEIPT TO: _____

Please submit payment by mail to: 4401 Ford Avenue, Suite 1100, Alexandria, VA 22302; fax to (703) 549-7448 or by email to billing@ieci.org.

ADVERTISING TERMS

- Comped ad reservations in the September/October issue are limited to Platinum Partners only. Full advertising rates apply to all other industry partners.
- Ad position and availability will be on a first-come, first-served basis.
- Ads are payable before the print date, which is no later than the eighth (8) day of the previous month of publishing.
- Any ad for which payment has not been received by the eighth (8) day of the previous month of publication, will not be included in the publication.
- All ads must have a current year, signed agreement before they will be published.
- IEC reserves the right to reject any advertisement and refund any money paid for that advertisement. IEC reserves the right to place the word "advertisement" on copy that, in its opinion, closely resembles editorial matter.
- No recruiting is allowed. Ads depicting any type of recruitment by the company, office, branch, or agency will be rejected.
- Advertising rates are subject to change at any time.

REQUIRED SIGNATURES

I have reviewed all items above and agree to the conditions of this advertising placement.

ADVERTISER SIGNATURE: _____ DATE: _____

PROGRAM APPROVED: _____ DATE: _____

(By IEC National Staff)