IEC's government affairs team took a stand on dozens of issues that affect policy areas important to our members. These include labor, workforce development, safety, health care, tax, and government procurement. Our organization supported 56 IEC-friendly candidates during the 2020 elections, including labor, workforce development, safety, health care, tax, and government procurement. We achieved a 63-year historical record of 13,882 apprentices enrolled in IEC training through the fourth quarter of 2020 full of need-to-have recruitment materials like apprenticeship brochures, quick fact sheets on the electrical industry and profession, tips on where to find apprenticeship opportunities, and former apprentices.

IEC's Education & Training department took swift action to augment the capabilities of our members. We'll continue to update our 4-year curriculum and bring our members a Limited Energy/Low Voltage education program. We'll also target new areas of the country ripe for IEC chapter expansion, and we'll provide our current chapters with the help they need to succeed.

In 2021, we'll continue to raise the bar. In the first quarter, we'll launch an exciting new national marketing campaign, our 20th anniversary celebration. This long-running campaign will commemorate the past 20 years of IEC's history and inspire our members to continue reaching for the future.

To support workforce development, IEC launched a Workforce Development Toolkit in 2020. This toolkit includes a variety of useful resources for our members, such as brochures, quick fact sheets on the electrical industry and profession, tips on where to find apprenticeship opportunities, and guides on how to design and build a successful training program.

IEC enhanced the reach of its hallmark publication, IEC National, by developing a mobile app and introducing a subscription model. We've also expanded our online content by publishing an e-zine and providing access to the magazine's expert authors. In the fourth quarter of 2020, we launched a new website featuring new branding, messaging, and testimonials from current members, students, and chapters of the federation. We're also working on a new online brochure to highlight our services and how we can help our members.

In 2021, we'll be launching a new IEC Institute for Apprentices, a comprehensive training program for apprentices and employees who want to learn the skills they need to succeed in the electrical industry. This program will include hands-on training, online courses, and mentorship opportunities.

IEC National navigated with precision through the unprecedented times and continued to innovate with them to serve our mission. Despite the impact of the COVID-19 pandemic on all aspects of our lives and businesses, we've been able to continue delivering high-quality training and resources to our members.

IEC Emerging Leaders program and enhanced recruitment effort, and will continue to support our members in their professional development. We'll target new areas of the country ripe for IEC chapter expansion, and we'll provide our current chapters with the help they need to succeed.

In the year ahead, IEC continues to elevate our mission in the state of the world, and these advances will allow us to build an even stronger industry that is so important to the advancement of our industry. Thank you for your support and the future of our association is bright.