IEC National Contest for Content Judging Rubric

Description	Doesn't Meet (0)	Average	Great	Excellent	Superior (Bonus)
Objective Coverage (3x)		Apparent disconnect between stated objective and actual resource. (3)	Covers part of the objective. (6)	Presentation covers objective, additional resources provided to assess understanding. (9)	Covers objective as stated and also causes student to think outside the box. (+3)
Proper Safety (1x)		No visual problems, no mention of proper safety (1)	Overview stated, no additional mention of safety precautions. (2)	Safety is shown and precautions mentioned. (3)	Over and above. (+1)
Unique Approach (2x)		Traditional approach taken. Regurgitation of materials in the reading. (2)	Some elements in addition to the reading. (4)	Many elements not in the reading. Reference is made to the reading to supplement the presentation (6)	Wow factor. (+2)
Online Learning applicability (2x)		Words on a page/talking head. (2)	Something different, yet the same throughout (4)	Uses a variety of methods to keep audience engaged. (6)	Stands out (+2)
Professionalism (1x)		A few slang terms used. (1)	Seems professional (2)	Extra care taken to explain terms. (3)	Everything about the presented materials stands out as excellent. (+1)
Additional resources (3x)		No Additional resources available. (3)	One additional resource provided. (6)	Multiple additional resources (9)	Additional resources include a performance rubric for students interaction. (+3)
Useability (2x)	Obvious use of non-original materials.	Nothing that stands out. (2)	IEC branded (4)	Use of Training Advantage templates, Use of Industry partner products. (6)	Extremely minimal effort needed to use in CMS. (+2)
Engagement (2x)		Basic submission (2)	Material is engaging, but it drags… (4)	After reviewing material, you want more or it doesn't feel like any time was wasted. (6)	Package of multiple items that engage students. (+2)
Deductions	n/a	n/a	n/a	n/a	Negative if any piece is longer than 15 minutes. (-3)