**IEC National Advocacy Award**

**Criteria & Metrics**

**Action Alerts**

**1 point for each member that writes for each alert**

Number of chapter members that respond to individual Action Alerts

**IEC PRIDE PAC Contributions & Contributors**

**5 points for each member that donates to the PAC**

**5 points for every $100 donated to the PAC**

Total dollars contributed to the IEC National political action committee from chapter members

Total number of individual contributors to PRIDE PAC

**PAC Authorized Members**

**2 points for each company**

Number of chapter member companies that have a current/up-to-date PAC authorization (i.e. signed the [**PAC prior approval form**](https://www.ieci.org/pride-pac-prior-approval-form) and have checked off the appropriate year)

**PEF Donations/Sponsorships**

**2 points for every $200 contributed (ex. $4,500 = 18 points)**

Total dollars received from the chapter and/or its members towards the Political Education Fund

**Policy Conference Attendance**

**30 points for each member/chapter exec in attendance**

*Must participate in lobbying visits; follow-up documentation from visits required.*

**In-District Political Events**

**20 points for each meeting/event with a MOC**

Number of meetings/visits/interactions held locally involving a member of Congress (MOCs) held by chapter or chapter members; Virtual Hill Day calls included – Must provide follow up to count.

Examples: A visit by a MOC to the chapter, visit to a MOC's district office

**IEC National Government Affairs Committee and PAC/PEF Board Members** **–**

**1 point for only 1 member on each (no point for the second member); 1 additional point for officer (chair/vice chair/treasurer)**

Credit will be given for one 1 member on each, respectively

**IEC National Advocacy Captain**

**2 points for 1 Advocacy Capt.**

Chapter has designated a contractor member to be a point of contact for IEC National advocacy efforts

**Other Metrics**

Chapter signature on coalition letters (when offered by IEC National) - **1 point for each letter**

Number of members that participate in an IEC National advocacy webinar - **1 point for each**

Your chapter follows IEC Government Affairs on Twitter – **2 points**