

2021

IEC INDUSTRY PARTNERSHIP PROGRAM

WORK BY INDUSTRY SECTOR

- ✓ 90% of members work on commercial projects
- ✓ 81% of members work on residential projects
- ✓ 67% of members work on industrial projects
- ✓ 80% of members work on service projects

TOTAL INDUSTRY REPRESENTATION: 3,600 FIRMS

**2,600 CONTRACTOR MEMBERS
REPRESENTING 80,000 + ELECTRICIANS**

IEC CONTRACTOR MEMBERS

- ✓ Purchase \$4.3 Billion Annually
- ✓ 50% of IEC Contractors work on low voltage and energy efficient projects

INDUSTRY PARTNER BENEFITS	PLATINUM	GOLD	SILVER	BRONZE
IEC National Associate Membership	●	●	●	●
Placement of article in Insights magazine	●	●	●	●
Insights magazine full page color advertisements	4	3	3	2
Opportunity to submit proposals for IEC National Meetings seminars & webinars	●	●	●	●
IEC Convention & Expo sponsorship allocation/credit	\$10,000	\$7,500	\$5,000	\$2,500
IEC membership Mailing List (one time use)	1	\$500	\$750	\$1,000
Booth space at IEC Convention & Expo	20x20	20x20	10x10	10x10
Upgrade one Insights ad to inside cover	●	●		
Upgrade IEC Convention & Expo booth to island booth	●	●		
IEC Platinum Partner Council with Board representation	●			
IEC Platinum Partner Party at IEC Convention & Expo	●			
Full complimentary registration for IEC Convention & Expo and discounted rate for additional registrations	1			
Partner Spotlight on IEC website homepage	●	●	●	●
Platinum Partner Spotlight in IEC Extension newsletter	●			
Posting on IEC's social media platforms	1	1	1	1
Email blast to membership sent from IEC ***	\$500	\$750	\$750	\$750

KEY:

- Benefit included in Industry Partner participation
- 1 Frequency of the benefit determined by Industry Partner participation level
- *** Non-partner fee – \$2,175



**INDEPENDENT
ELECTRICAL
CONTRACTORS**