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March 5, 2019 at 2:00pm EST Teleconference Telephone Number: 712-432-0220 Pin# 867-5309

CALL TO ORDER AND ATTENDANCE:

Present:

9 Spenser Villwock (non-voting) 1 Tom Alexander 5 Lloyd Quinney 2 Gene Mini 6 Janet Martin 10 Dan Endris 7 Phil Santoro 3 Bret Martin 4 Helene Webster 8 Dean Kredit Absent/Excused: 1 Robert Stroescu 2 Todd Reed **Guests Present:** None Staff Present: 1 Vernice Howard 2 LaNa Howard

1 IEC Foundation Chairman, Tom Alexander, called the meeting to order at 2:00pm Eastern Standard Time. Roll call was taken by T. Alexander

2 Approval of Minutes & Welcome:

Motion: A motion to approve the meeting minutes was presented was seconded and all approved.

3 **Financial Review:**

- 4 Vernice Howard reviewed the current financial statements. Vernice explained the timeline for the 2019 Budget process and approval.
- 5 **Motion:** A motion to approve the current financial statements was seconded and all approved.

6 Mid-Year Meeting

- 7 Tom explained that the mid-year meeting location had not been confirmed. He discussed the possibility with Trustees about meeting in Pittsburgh, Pa the location of our partner Eaton Corporation. Tom explained the rationale for this location being that staff and our recently hired coaches are in the city as well. Tom explained the meeting will also give the opportunity for a check in on the 6x6 plan with coaches and possibly a fundraiser. Tom explained LaNa could work on exact dates, details and send invitations to all Trustees. He explained that Eaton would also host a tour.
- 8 **Motion:** A motion to approve the current financial statements was seconded and all approved.



9 Home Depot ProXtra Update:

10 The Home Depot ProXtra Grant is releasing on March 1, 2019 will a new digital application.

11 Fundraising:

12 The IECF will host an event to fundraise during the Pittsburgh meeting. The event will raise money for Scholarships. LaNa will coordinate venue plans with Helene and report back to the Board through email and form a committee. Our Coaches will assist with this first fundraiser promoted also to the sphere of influence outside of our IEC family (6x6 plan #2).

The Fundraising team will be focusing on 2019 Convention events. The venues have been selected for the IECF Golf Outing (Missouri Bluffs) and Whiskey Tasting (Gamlin Whiskey House). LaNa is in St. Louis on a site visit to finalize all contacts and logistics planning for both events.

13 Scholarship Update:

14 The committee is looking for ways to make the application digital in 2019 keeping the structure the same. IEC national will provide LaNa and the Scholarship Committee with a video tutorial of the completed 2019 application. The digital application, upon committee approval, will be used for the 2019 grant cycle. The scholarship applications will release April 1, 2019 with a deadline of May 17, 2019.

15 Equipment Grant Update:

16 The committee will focus in 2019 on finalizing the digital application process for 2020. We have collected data and invited three training directors to join the task force charged with creating and testing the application. The 2019 Grant Cycle will close this week.

17 New business:

- 18 The Board discussed implementation of the 6x6 plan developed under the guidance of the Bright Dot coaches. A Board member agreed to lead each task force.
- 19 **OUR 6 x 6:** LaNa spoke about the 6X6 and Board members volunteered to lead task forces to implement it.
 - 1. Realign Mission/Vision/We Believe with our WHY (Todd)
 - 2. Develop constituent engagement plan and tactics (Dan)
 - 3. Enhance the Emerging Leaders engagement & outreach (Dean)
 - 4. Business/Corporate research & Engagement Plan (Spenser; Kristen)
 - 5. Broaden and Re-Launch Relief Fund (Lloyd)
 - 6. Board Pipeline & Development (Tom)



- 20 Tom discussed Emeritus status for former Board members Greg Haren and Jim Golly.
 Motion: To make Greg Haren and Jim Golly Emeritus Trustees in 2019; seconded, and apporoved
- 21 Adjournment:
- 22 At 2:43pm EST the Board of Trustees Chairman, Tom Alexander, adjourned the meeting.
- 23 Motion: To adjourn the meeting; seconded, the motion was approved



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