

October 8 – IEC ED Covid-19 Sharing Session

Below are resources and quick notes discussed on the zoom meeting.

Notes

AOY Competition

- One ED asked Matt Hittinger if dinner plans with the apprentices had been solidified. Matt said he was planning to confirm with the restaurant this week.
- EDs who wish to get together will meet on Wednesday, October 20.
- If anyone needs a room, please reach out to Matt who can contact the hotel.
- Milwaukee is sending the toolkit for the competitors to the chapters. It should arrive this week or early next week.

Economics/Membership

- One chapter said they have gotten new members and their apprentice count is at the highest they have ever had.
- Sherri Puckett informed the group of a new program she has started called, “Full-time Apprenticeship,” with students who have graduated from high school
 - They go to the chapter M/W/F for 8 hours. Four of those hours are in class and the other four hours are hands-on learning.
 - Students are hired part-time with contractors and go in on Tuesday and Thursdays.
 - Promoted the program via Facebook, Instagram, career fairs, high school programs, etc.

Chapter Day

- Chapter Day will take place on Monday, October 19 from noon-3:00 pm (eastern).
- This is a good opportunity not only for chapter EDs, but also staff.
- Topics that will be covered on Chapter Day will be:
 - Managing Chapter Events
 - NFPA LiNK™
 - Marketing 101
 - Rolling out the **NEW** Workforce Development Recruiting Kit
- To register for Chapter Day follow this link:
<https://register.gotowebinar.com/register/5807857222078104591>

IEC Chesapeake

- Grant Shmelzer informed the group that he received another \$150k grant from Howard County Community College.
- They will start a program in January using these funds.
- He also knows of an organization that may reimburse your chapter up to \$1,500 per apprentice if you are doing a school to apprenticeship program. If you are and would like the organization name and contact, feel free to reach out to Grant.
- His chapter continues to have 1-2 students a week testing positive with Covid.
- His chapter has been maneuvering seamlessly in and out of CMS.

Professional Development

- Marissa asked on behalf of the Professional Development Committee if there are any topics the EDs would like to see at National events that would be interesting for both the EDs and contractors.
- Some topics that the EDs brought up:
 - How to get grants?
 - Working with Veterans
 - Growing Membership
- If you have an idea, please email Marissa at execdir@centralpaiec.org.

IEC Convention and Expo

- Cindy from IEC of Oregon informed the group that she is encouraging her apprentices to attend the expo for extra credit.
- Lots of EDs responded positively to this idea and asked if IEC National could add a registration group for the apprentices on the website. EDs asked if National could provide a list/report of this registration group.
- EDs asked how chapters would know if apprentices spent any time at the expo and shared the following ideas:
 - Scavenger Hunt
 - Have the training director visit the expo and guide or let the apprentices know what to look for at the expo.
 - Have the apprentices ask at least three exhibitors a question and turn in the question and answer to the chapter. They could send it a screen shot of the communication.
- There was conversation on if National could provide marketing material to the chapters to invite high school student as a recruitment effort.
 - This would tie in nicely with the launch of the new myelectriccareer.com.