

4401 Ford Avenue, Suite 1100 Alexandria, VA 22302 Telephone: 703-549-7351 Fax: 703-549-7448 www.iec-foundation.org

IECF Board of Trustees Meeting Minutes
January 22, 2017
1:00pm Pacific Standard Time
Foundation Board Meeting @ IEC Business Summit Las Vegas, NV

CALL TO ORDER AND ATTENDANCE:

Present

1 Tom Alexander 5 Lloyd Quinney 9 Candy Branham

2 Dean Kredit 6 Robert Stroescu 10 Spenser Villwock (non-voting)

3 Bret Martin 7 Gene Mini 4 Helene Webster 8 Dan Endris

Absent/Excused

1 Mark Kaasa 2 Phil Santoro 3Kristen Williams 4Todd Reed

Guests Present

None

Staff Present

1 Vernice Howard 2 LaNa Howard

- 1 IEC Foundation Chairman, Tom Alexander, called the meeting to order at 1:06pm Pacific Standard Time. Roll call was taken by L. Howard.
- 2 Approval of Minutes & Welcome:
- Motion: A motion to approve the December 5, 2017 meeting minutes as presented was seconded and all approved.
- 4 Financial Review:
- 5 Vernice Howard reviewed the current financial statements with the Trustees.
- 6 **Motion:** A motion to approve the current financial statements was seconded and all approved.
- 7 Disaster Relief Fund Update:
- 8 Lloyd Quinney reported no additional Disaster Relief applications have been received.
- 9 Board members volunteered as Disaster Relief committee members.
- 10 Home Depot ProXtra Update:
- Tom A. reported on the success of the program. Enrollment in the program was discussed. The committee will meet in February 2018.
- 12 **Golf 2018 Update:**
- Tom Alexander reported a decision will be made this month on one of two venues for the outing. Pros and Cons of each venue were discussed.



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14 Scholarship Update:

Board members volunteered to participate on the committee. LaNa Howard reported the application has been revised with 2018 demographic information and the committee will meet in February.

16 **Equipment Grant Update:**

- Phil S. and Robert S. reported that equipment grants are supporting the chapters ongoing. Members volunteered to be part of this committee.
- Applications for 2018 were sent to the chapters and are due January 31, 2018. The committee will meet on February 5, 2018.
- 19 Code of Conduct; Conflict of Interest; Policy Manual of Procedures:
- A motion was presented, seconded approved to accept updates and changes to these documents as presented. Trustees signed, dated and returned both the Code of Conduct and Conflict of Interest forms to LaNa Howard.

21 New business:

- Alexander facilitated discussion regarding the Foundation's endowment and fundraising. The plan was named the Blue Print plan and focused on ways that IEC National and the IEC Foundation can partner to support each other. The Trustees discussed the need to update the Strategic plan for the Foundation in 2018 and name specific goals and revenue streams to accomplish those goals. The plan created with the support of National staff will be a 5 to 7-year plan to increase Foundation donations, marketing and outreach. The plan will build up the endowment so that it can become a sustainable funding source in the future. This will allow the Foundation to support and increase current Foundation programs and support National and Chapter programs.
- The Trustees discussed marketing plans for the Foundation. The idea of creating a video to market foundation programs and distribute to chapters was explored.
- 24 Adjournment:
- 25 At 3:02pm PST the Board of Trustees adjourned the business meeting.
- 26 **Motion:** To adjourn the meeting; seconded, the motion was approved



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