

# 2021

## NATIONAL ANNUAL REPORT

### A WORD FROM OUR EXECUTIVE DIRECTOR

As 2021 draws to a close, it's important for us all to look back on the accomplishments of the past year while looking forward to what 2022 may have in store for IEC. Yet again, the extraordinary resilience and exemplary innovative work of our members is visible in what IEC has achieved in this challenging year with the continuing pandemic and the fluctuations of the economic climate.

We have grown stronger in 2021, with the expansion of our chapter network welcoming the Northern Nevada chapter. Our apprenticeship program achieved a banner year with a record number of apprentices enrolled in IEC's training program, demonstrating the value of a career in our industry, while the IEC Apprenticeship program has extended the number of college credit hours making a college degree and education even more within reach of an apprentice electrician.

More good news, IEC cautiously returned to in-person meetings in 2021. We held our very first IEC Safety Summit in August and in October we met face-to-face in Denver Colorado for the IEC National Convention and Expo.

IEC will start 2022 on a truly positive note as we look to continue the successes achieved despite almost two years of disruption to our industry, the nation and the international community. We are grateful for the ongoing support and commitment of our industry partners and will work hard to find ways to expand partner involvement and maximize value to partners and to our members.

Moreover, we will focus on being ahead of change in the industry and will spotlight innovation in all its aspects. We will continue to grow our chapters and membership in 2022 and will roll out a new program to initiate net new chapter growth in 2022.

**IEC will continue its role at the forefront of the industry to influence the next generation of electricians. With many young people choosing a trade as a meaningful educational avenue, it is our responsibility to promote the electrical industry as a viable career opportunity. To that end our Apprenticeship program will continue to be one of our biggest priorities.**

We will kick off our 2022 events program in January, with the IEC Business Summit in Savannah, Georgia and are looking forward to meeting many of you there and to bringing first-class educational programming, essential business know-how and expertise, and networking value.

Through these and our many other programs and services, we look forward to another successful year for the organization in 2022.

Thank you all for your dedicated support of IEC!

**THAYER LONG, EXECUTIVE DIRECTOR, IEC NATIONAL**

## JOIN US IN CELEBRATING IEC'S ACCOMPLISHMENTS IN 2021:

- ⚡ Achieved an IEC historical record of over **14,000** apprentices enrolled in IEC training schools across the country.
- ⚡ Welcomed one new chapter into our network.
- ⚡ Facilitated the first-ever IEC Safety Summit in 2021, bringing our members together in a safe and responsible manner while delivering the on-trend content that is so important to the well-being of our industry members and workers.
- ⚡ Enhanced the reach of IEC's hallmark publication, IEC Insights, through a new online version of the magazine featuring additional content, a useful archive of earlier editions, and information on the magazine's expert authors.
- ⚡ Took swift action to augment the capabilities of the CMS and Big Blue Button to provide chapters with a platform to continue online training classes during the pandemic.
- ⚡ Bolstered the MyElectricCareer.com website to feature new branding, messaging, and testimonials from current and former apprentices - all to help grow our workforce.
- ⚡ Launched our first cohort of the Emerging Leaders program with the goal of preparing the leaders of the future through a six-month professional development experience.
- ⚡ Held our National Instructors Conference in July, both Live and via the Big Blue Button platform, providing our members with exceptional content despite the limitations imposed by the pandemic.
- ⚡ Launched Operation Graduation to showcase and celebrate the wonderful accomplishments of our graduates and our chapters.
- ⚡ Our government affairs team took a stand on dozens of issues that affect policy areas, including labor, workforce development, safety, health care, tax, and government procurement.
- ⚡ The IEC Apprenticeship program now offers its apprentices even more credit hours to continue their education, as graduates are now able to receive up to forty-six college credit hours!

## 2021 IEC DASHBOARD

# 52

 CHAPTERS

# 3,723

 MEMBERS

# 20,069

 EDUCATION BOOKS SOLD

# 13,858

 APPRENTICES

# 60,775

 PAC RECIEPTS AS OF DEC 1

# 55,480

 PEF RECIEPTS AS OF DEC 1

# 2,281

 TOTAL ATTENDANCE AT CONVENTION

# 68

 TOTAL MEETING SPONSORSHIP

# 34

 TOTAL INDUSTRY PARTNERS

# 3,271

 LEADS RECEIVED THROUGH MYEC

# NNVIEC

 NORTHERN NEVADA IEC: PROVISIONAL CHAPTER

# NNVIEC

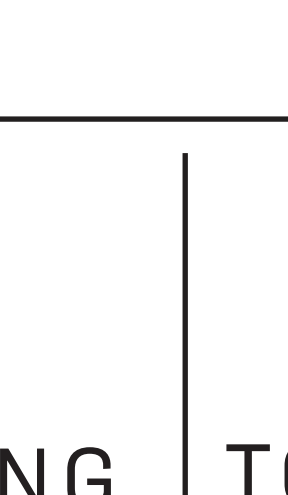
 NORTHERN NEVADA IEC: NEW CHAPTER ADDED

## SOCIAL MEDIA CHECK-IN



# 41%

GROWTH IN FOLLOWERS SINCE 2020



# 4%

GROWTH IN FOLLOWERS SINCE 2020



# 12%

GROWTH IN FOLLOWERS IN LAST 6 MONTHS

## 2022 IEC NATIONAL EXECUTIVE COMMITTEE

### PRESIDENT

Troy Corrigan / Corrigan Electric

### VICE PRESIDENT

Bruce Kohan / Kohan-Allen Electric, Inc

### TREASURER

Steve Humphrey Jr. / Humphrey & Associates

### SECRETARY

Cecil Leedy / LEW Electrical Services

### IMMEDIATE PAST-PRESIDENT

Janet Martin / Bret's Electric

## 2022 IEC REGIONAL DIRECTORS

### MIDWEST REGION

Gloria Aey / Aey Electric  
Lou Schuler / King's Electric Services  
Don Hulsey / Hulsey Electric

### MOUNTAIN WEST REGION

Matt Parkin / Milestone Electric  
Don Aragon / VA Electric  
Mark Kredit / Kredit Electric, Inc.

### NORTHEAST REGION

Mike Gaffney / Gaffney's Electrical Contracting  
Casey Hoff / Hoff Services, LLC.

### SOUTHEAST REGION

Robbie Jones / Coastal Electric  
Tim White / APG

### GREATER TEXAS REGION

Tommy Monaco / Circle Electric Company, Inc.  
Jerry Kent / Kent Electric Systems  
Barry Williams / Williams Electric

**EXECUTIVE DIRECTOR COUNCIL CHAIR**  
Dale Weis / IEC Southern Colorado

**PLATINUM PARTNER COUNCIL CHAIR**  
Scott Teson / Milwaukee Tool

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