

2022

# IEC INDUSTRY PARTNERSHIP PROGRAM

## WORK BY INDUSTRY SECTOR

- ✓ 90% of members work on commercial projects
- ✓ 81% of members work on residential projects
- ✓ 67% of members work on industrial projects
- ✓ 80% of members work on service projects

**TOTAL INDUSTRY REPRESENTATION: 3,600 FIRMS**

**3,600 CONTRACTOR MEMBERS  
REPRESENTING 80,000 + ELECTRICIANS**

## IEC CONTRACTOR MEMBERS

- ✓ Purchase \$4.3 Billion Annually
- ✓ 50% of IEC Contractors work on low voltage and limited energy projects

| INDUSTRY PARTNER BENEFITS  | PLATINUM | GOLD    | SILVER  | BRONZE  |
|--|----------|---------|---------|---------|
| IEC National Associate Membership  | ●        | ●       | ●       | ●       |
| Placement of article in Insights magazine  | ●        | ●       | ●       | ●       |
| Insights magazine full page color advertisements   | 4        | 3       | 3       | 2       |
| Opportunity to submit proposals for IEC National Meetings seminars & webinars                              | ●        | ●       | ●       | ●       |
| IEC Convention & Expo sponsorship allocation/credit  | \$10,000 | \$7,500 | \$5,000 | \$2,500 |
| IEC membership Mailing List (one time use)   | 1        | \$500   | \$750   | \$1,000 |
| Booth space at IEC Convention & Expo   | 20x20    | 20x20   | 10x10   | 10x10   |
| Upgrade one Insights ad to inside cover  | ●        | ●       |         |         |
| Upgrade IEC Convention & Expo booth to island booth  | ●        | ●       |         |         |
| IEC Platinum Partner Council with Board representation   | ●        |         |         |         |
| IEC Platinum Partner Party at IEC Convention & Expo  | ●        |         |         |         |
| Full complimentary registration for IEC Convention & Expo and discounted rate for additional registrations | 1        |         |         |         |
| Partner Spotlight on IEC website homepage  | ●        | ●       | ●       | ●       |
| Platinum Partner Spotlight in IEC Extension newsletter   | ●        |         |         |         |
| Posting on IEC's social media platforms  | 1        | 1       | 1       | 1       |
| Email blast to membership sent from IEC ***  | \$500    | \$750   | \$750   | \$750   |

## KEY:

- Benefit included in Industry Partner participation
- 1 Frequency of the benefit determined by Industry Partner participation level
- \*\*\* Non-partner fee – \$2,175



**INDEPENDENT  
ELECTRICAL  
CONTRACTORS**