

**IECF Board of Trustees Meeting Minutes
May 23, 2017
2p Eastern Daylight Time
Conference Call**

CALL TO ORDER AND ATTENDANCE

1	Present	11	Reina Mora-Blackwelder
2	Dean Kredit	12	Absent/Excused
3	Spenser Villwock (non-voting)	13	Lloyd Quinney
4	Greg Haren	14	Robert Stroescu
5	Phil Santoro (Paul Gordon in his place)	15	Dan Endris
6	Herb Doyle	16	Tom Alexander
7	Todd Reed	17	Staff Present
8	Gene Mini	18	Jeffrey Williams
9	Joseph Hovanec	19	Vernice Howard
10	Mark Kaasa		
20			

21 IEC Foundation Chairman, Greg Haren, called the meeting to order at 2p Eastern Daylight Time. Roll call
22 was taken by Williams.

23 **Approval of Minutes & Welcome:**

24 *Motion: To approve the April 18, 2017 meeting minutes as presented. Seconded, all approved at 2:07p.*

25 **Financial Review:**

26 Doyle mentioned we are in good financial health but we need to focus more on unrestricted income
27 from donors and may need to cut back on expenses.

28 Villwock mentioned after the recession it is becoming difficult to donate to specific causes and it is more
29 and more difficult to cover staff expenses to execute. Villwock mentioned that we have to look at the
30 top line and bottom line to execute and the board has to collaborate overall to continue to move
31 forward.

32 Doyle mentioned we have success by making some tough but good decisions ahead of time and we need
33 to look forward into how to go around it.

34 Haren mentioned with our sponsorships are keeping us afloat and there was a decline in money raised
35 with operating expenses. Haren feels people will "open up their pocket books" in the near future.

36 **Equipment Grant Update:**

37 Williams mentioned all chapters have received their equipment and there has been excellent feedback
38 thus far.

39 Villwock mentioned there will be more of a push moving forward with recognition and press releases.

40 **Home Depot Pro Xtra Grant:**

41 Williams mentioned the grant was efficiently ran and all of the check requests have been processed for
42 the winners. The status of all applicants have all been notified and we are very happy about the results
43 and feedback.

44 On behalf of Alexander, Haren mentioned Alexander has great remorse for overlooking the Oregon
45 chapter for their application. They were in dire need for the funds. The amount Oregon is seeking is
46 \$8,000.

47 Mora-Blackwelder asked would there be any reason fiscally we couldn't do this. She requests we make a
48 motion to move forward with funding Oregon.

49 *Motion to give Oregon the \$8,000 for the grant, in addition to all other electronically voted and*
50 *approved grant gifts to chapters. Motion seconded, all approved.*

51 **Home Depot Pro Xtra Update:**

52 Villwock mentioned we are still working with the Home Depot on the association side to arm chapters
53 with information and sell the value add throughout the country. Villwock makes mention this benefits
54 everyone significantly and awareness is being raised.

55 Villwock made mention that Williams made contact with Mora-Blackwelder for best practices for the
56 program.

57 Williams will be working with Alexander to push the marketing for this by sending executive directors
58 their member names.

59 **Scholarship Fund Update:**

60 Williams mentioned the deadline was May 19, 2017 and we received a total of 78 applications. The
61 scholarship fund amount is \$35,619.32.

62 Villwock mentioned a social media push in the future for these efforts and recognition to the winners so
63 they can in turn give back upon success.

64 **Golf Tournament Update:**

65 Williams mentioned Nancy Levey is on board with everything going well and asks if we can provide
66 donations, etc. for the auction.

67 Williams mentioned the golf tournament sponsorships and that we are up to \$13,850 in pledged
68 donations. Williams is doing follow up and has 2 people left with outstanding expenses and we are up to
69 \$12,500. Niel Dawson of Atlanta has to be invoiced after July 1.

70 **New Business**

71 No new business was discussed.

72 **Old Business**

73 No old business was discussed.

74 **Adjourn and Executive Session**

75 At 2:35p EST the board of trustees adjourned the business meeting.

76 *Motion: To adjourn the meeting; seconded, the motion was approved.*