

IEC INDUSTRY SPONSORSHIP PROGRAM

THE BENEFITS

INDUSTRY SPONSOR BENEFITS	POWER SPONSOR \$35,000	CIRCUIT SPONSOR \$9,000
THOUGHT LEADERSHIP		
Article in Insights Magazine	2	1
Insights magazine full page color advertisements	4	2
IEC Webinar	2	1
MARKETING ENGAGEMENTS		
IEC membership Mailing List (one time use)		\$1,000
Logo recognition on IEC website homepage		
Partner Spotlight on IEC Extension Newsletter		
Posts on IEC's social media platforms	4	2
EVENT ENGAGEMENTS		
SPARK Convention & Expo Sponsorship Options		
Booth space at IEC Convention & Expo	20X20	10X10
IEC Partner Party at SPARK Convention & Expo		
SPARK Convention & Expo Full Registration	2	

QUESTIONS?

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